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**FOR IMMEDIATE RELEASE**  
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## **FOLDS OF HONOR FRIDAY RETURNS TO THE 3M OPEN ON FRIDAY, JULY 25**

***Presented by Huntington Bank, Cub, and Ascentek***

**BLAINE, MN** – Spectators are encouraged to wear red, white, and blue on Friday, July 25 for the second annual Folds of Honor Friday at the 3M Open, honoring the selfless commitment of U.S. service members and first responders. Presented in partnership with Huntington Bank, Cub, and Ascentek, the initiative is a PGA TOUR-wide and Folds of Honor collaboration.

A patriotic ceremony will take place at 6:30 a.m. on the first tee at TPC Twin Cities, before the second round of competition is underway. The program will include an Honor Guard presentation and a performance of the national anthem by Emma Carpenter, a former standout on the University of Minnesota golf team and current media personality.

Fans attending Folds of Honor Friday will receive specially designed commemorative ribbons and, new this year, Patriot Scouts will roam the tournament grounds throughout the day, recognizing fans embracing the Folds of Honor spirit with small giveaways.

“Folds of Honor Friday has quickly become one of the most meaningful moments of the week at the 3M Open,” said Mike Welch, 3M Open Tournament Director. “It’s a powerful way to honor our nation’s heroes, and we’re proud to partner with Huntington Bank, Cub, and Ascentek to bring this experience to our fans and the military community.”

In a special moment of celebration, 13 educational scholarships will be awarded through Folds of Honor’s national program to local recipients, specifically children and spouses of fallen or disabled military service members and first responders. The number 13 holds symbolic significance, representing the 13 folds used to transform the American flag into its iconic triangular shape. In addition to this and through the 3M Open Fund, four more scholarships will be awarded locally, bringing the total to 17 scholarships presented during this year’s event.

Since its founding in 2007, Folds of Honor has awarded nearly 62,000 scholarships, resulting in more than \$290 million in educational impact nationwide.

This year's on-site speaker will be Colleen Katzenberger, a Folds of Honor scholarship recipient and proud Gold Star spouse. Her husband, United States Army Staff Sergeant Jeremy Katzenberger, was a Ranger squad leader assigned to the 1st Battalion, 75th Ranger Regiment. A native of Weatherby Lake, Missouri, Jeremy deployed eight times in support of the War on Terror. On June 14, 2011, at the age of 26, he was killed in action during a firefight in Paktika Province, Afghanistan. For his bravery and sacrifice, he was posthumously awarded the Purple Heart, Bronze Star Medal, and Meritorious Service Medal in 2015, both Colleen and their son, Everett, became Folds of Honor scholarship recipients, and together, they honor Jeremy's legacy with strength, service, and hope.

Throughout the day fans have the option of rounding up their purchases at the FanShop and on-site concessions in support of Folds of Honor Minnesota. Additionally, all military attendees with a valid military ID will receive a 10% discount in the FanShop located at the Main Entrance on Friday, July 25.

The 3M Open proudly offers complimentary admission to all members of the military community. Active duty, retired military, and veterans with valid military ID are eligible for two free tickets to the tournament. These guests are also invited to enjoy exclusive access to the Huntington Bank Military Outpost presented by Cub and Ascentek, a climate-controlled hospitality venue located in Fan Village overlooking the 18th hole.

For tickets, military registration, and the latest event updates, visit [3MOpen.com](https://3MOpen.com).

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## **ABOUT THE 3M OPEN**

The 3M Open debuted in 2019 and is Minnesota's only PGA TOUR event. Past champions include Matthew Wolff, Michael Thompson, Cameron Champ, Tony Finau, Lee Hodges, and Jhonattan Vegas. Held at TPC Twin Cities, the tournament is managed by Pro Links Sports and supports local initiatives through the 3M Open Fund. Learn more at [3MOpen.com](https://3MOpen.com) and follow @3MOpen on Instagram, X, and Facebook.

## **About 3M**

3M (NYSE: MMM) is focused on transforming industries around the world by applying science and creating innovative, customer-focused solutions. Our multi-disciplinary team is working to solve tough customer problems by leveraging diverse technology platforms, differentiated capabilities, global footprint, and operational excellence. Discover how 3M is shaping the future at [3M.com/news-center](https://3M.com/news-center).

## **ABOUT FOLDS OF HONOR**

Folds of Honor is a 501(c) (3) nonprofit organization that provides educational scholarships to the spouses and children of US military service members and first responders who have fallen or been disabled while serving our country and communities. Our educational scholarships support private school tuition or tutoring in grades K-12, tuition for college, technical or trade school and post-graduate work, including a master's degree, doctorate, or professional program. Funds for a second bachelor's degree or trade/technical program certification are also available. Since its inception in 2007, Folds of Honor has awarded nearly 62,000 scholarships totaling about \$290 million in all 50 states. Among the students served, 45 percent are minorities. A total of 91 percent of expenses fund our mission of providing educational scholarships to the families of our nation's heroes. It is rated a four-star charity by Charity Navigator and Platinum on Candid. It was founded by Lt Col Dan Rooney, the only-ever F-16 fighter pilot (with three combat tours in Iraq) and PGA Professional. He is serving as Commander of Recruiting for the Oklahoma Air Guard. For more information or to donate in support of a Folds of Honor scholarship visit [foldsofhonor.org](https://foldsofhonor.org).